

# Why The Cheeky Panda?



Our Companies 3 mission values are to:



## Innovate

Creating a sustainable world for future generations through innovative products!



## Impact

Enriching people and our planet without exploiting the environment



## Inspire

Inspiring a fun, environmentally conscious and healthy lifestyle

# Why Bamboo is best!



Bamboo is the world's fastest growing plant according to the Guinness Book of Records. It can grow over 1 metre per day!



As bamboo is a grass, once it cut down it regrows from the roots, meaning it keeps all the carbon it sequestered.



Bamboo quickly grows back from the root without the need for fertilizers or pesticides. It doesn't contain PFAS and is kind to your skin and the environment.

## ABOUT THE CHEEKY PANDA

The Cheeky Panda believes that flushing forests down the toilet is not the future of hygiene. In a world of stretched resources we use bamboo, the worlds fastest growing plant as an alternative to tree or recycled tissue.

Founded in the UK in 2016  
We were one of the first 100 companies in the UK to become a B Corp.

We are now a team of over 30 people selling over 400,000 units a month to customers in over 30 countries.



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# Innovation Flushable Handtowels!



The Cheeky Panda prides itself on delivering innovation such as the worlds first bamboo flushable hand towel.

- Performs well on wet hands
- Breaks down quickly if put into toilet system
- Reduces costs of blockages and plumbing call outs
- Education
- Care Homes and Health
- Public Areas



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# Innovation **Bamboo Anti Viral Wipe!**

In 2023 we created the world's first bamboo anti-viral wipe and made it in the UK



- **Biodegradable Wipes** – Made from 100% sustainable bamboo, perfect for Hot Desking, Logistics and Healthcare!
- **Proven Effectiveness** – Our surface wipes have been proven to be effective against multiple different types of bacteria, including E. Coli, and covid variations.
- **Natural Disinfectant Wipes** – Our antibacterial wipes contain 99% purified water, with added plant derived cleaning agents.
- **Plastic Free Office Wipes** – Our wipes have no plastic in them. Most wipe brands in B2B have microplastics in their wipes, which, are not biodegradable.



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# Companies Race to Net Zero



Scope 3 carbon refers to indirect greenhouse gas emissions. These emissions are often related to the entire life cycle of a company's products or services, including activities such as supply chain, transportation, product use, and disposal. This includes products like tissues handtowels and wipes.

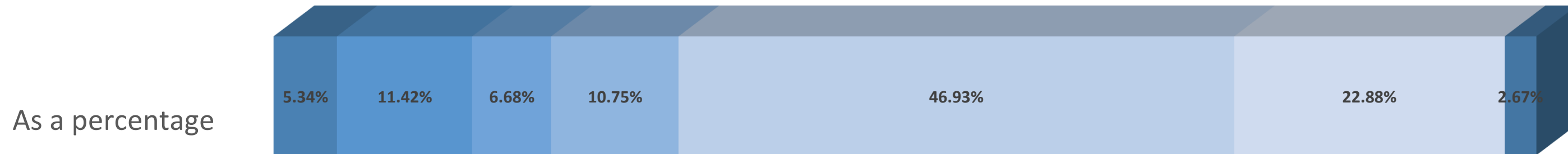
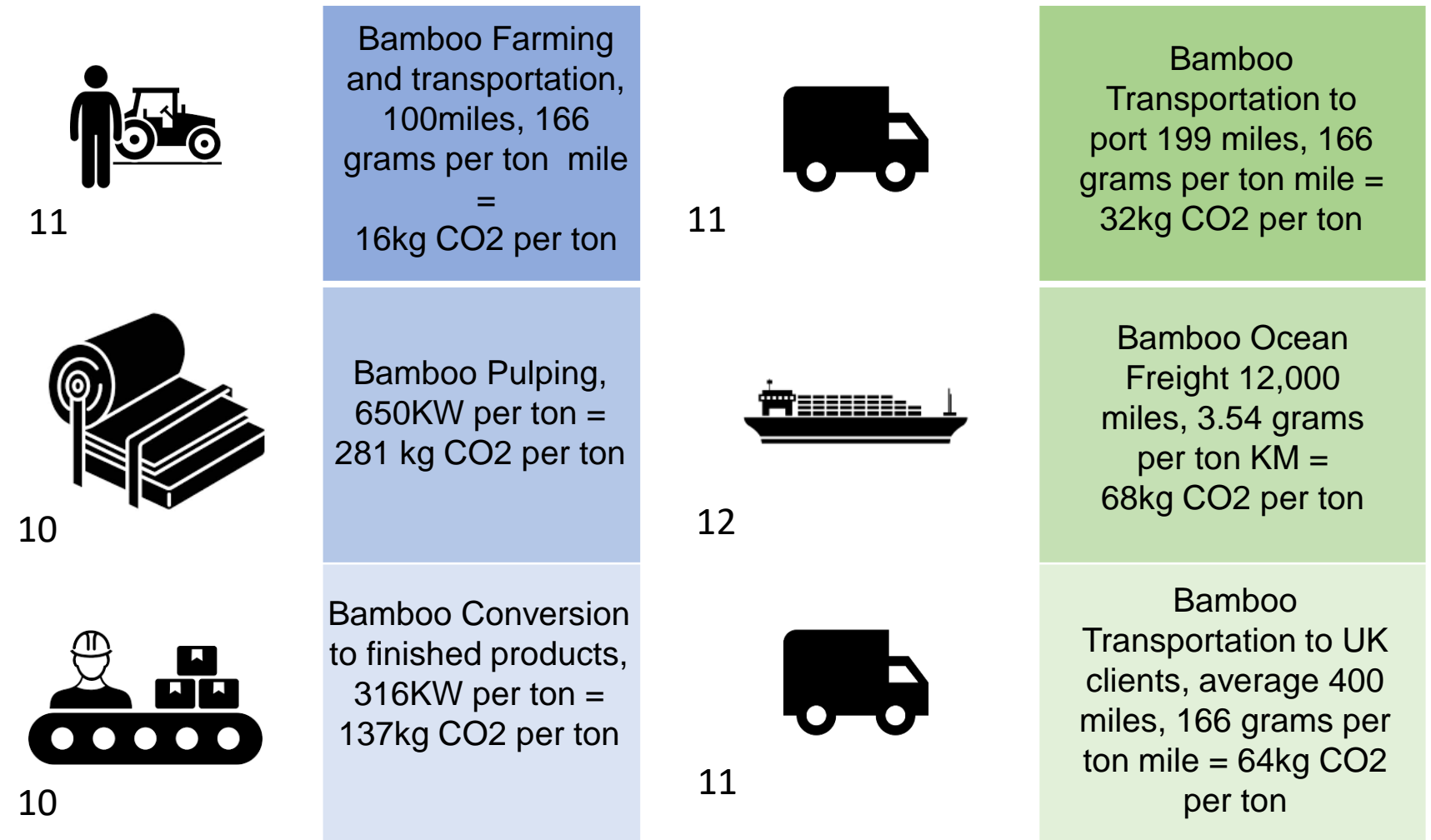
All of The Cheeky Panda products have a cradle to grave Lifecycle Carbon Assessment (LCA) certified by the Carbon Footprint company making it easy for you and your customers to report on the race to zero.

**The problem is not  
enough companies  
are reporting their  
LCAs!**

# The Supply Chain Carbon Reporting



- Shipping from China is less than 12% of the total carbon per ton
- Most of the carbon is in the energy used in pulping and conversion which all tissue manufacturers have
- We compare 50% less carbon on our LCAs than other companies who have reported on it.



■ Transport from mill to convertor ■ Ocean freight ■ UK Wide distribution mileage average ■ Distribution to Clients ■ Pulping Process ■ Conversion Process ■ Farming and transport to Mill

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A close-up photograph of a giant panda's face and upper body. The panda is looking directly at the camera while eating bamboo. Its mouth is open, showing its teeth and the bamboo it is chewing. The background is a soft-focus green, suggesting a natural habitat.

**Hi there!**

**Did you know our trees  
are doing a disappearing  
act?**

# Environmental Impact of Virgin Paper



- 2021 saw tree-cover loss of 25.3 million hectares globally, an area larger than Great Britain (MSCI)
- Toilet tissue accounts for 15% of all global deforestation (Natural Resource Defense Council)
- 1 million trees are cut down every single day to make toilet paper
- EU regulation on deforestation
- Government Buying Standards (no virgin pulp)

# The Cheeky Panda vs Recycled Paper

- Paper can be recycled through a process of industrial **bleaching** and **de-inking** back up to 7-9 times
- All recycled paper has tested positive for PFAS. These are man made permanent chemicals that do not break down in our natural environment.
- PFAS are not friendly for people with sensitive skin. The Cheeky Panda is certified by SGS as the only tissue not to contain PFAS

How PFAS enter our food chain through recycled toilet paper:



[How Recycled Paper is made](#)





# End Users Amazed by **The Cheeky Panda**

Quality products that are good for you and the environment

## Amazing Product

★★★★★ **Amazing product**

Reviewed in the United Kingdom on 11 October 2021

Style Name: Mini | **Verified Purchase**

Will use this for my cafe shop. Good quality product. Highly recommended

## Strong Hand Towels

★★★★★ **Strong hand towels**

Reviewed in the United Kingdom on 20 July 2021

Style Name: Z-Fold

It's pretty strong paper towels. A friend of mine ordered some for his shop and he recommended this to me. I like to let my customers to use environmental friendly products.

## Skin Friendly not tested on animals!

★★★★★ **great rolls**

Reviewed in the United Kingdom on 9 June 2023

Size Name: 24 Count (Pack of 1) | **Verified Purchase**

I like the fact that these do not have formaldehyde in them and other nasties, as someone who has eczema and other skin conditions. Also for me, which is very important is they are not tested on animals. Animal testing needs to stop. I will keep purchasing.

## Strong, Pleasant and FSC Certified

★★★★★ **Eco friendly toilet tissues**

Reviewed in the United Kingdom on 17 September 2023

Size Name: 24 Count (Pack of 1) | **Verified Purchase**

These toilet tissues are strong, pleasant to the touch and FSC certified. In addition, for those who are concerned about the environment, they have the added bonus of coming in plastic free packaging.

## Reliable and good for treatment rooms

★★★★★ **Reliable, quality, friendly wipes**

Reviewed in the United Kingdom on 30 April 2023

Size Name: 100 count (Pack of 1) | **Verified Purchase**

Excellent wipes, friendly ingredients no harsh chemicals, environmentally friendly design too with bamboo fibres. Use one in the car, one at home, and my friend gets these for wiping down treatment rooms.

## The Perfect Straws for Cocktails!

★★★★★ **Love them!**

Reviewed in the United Kingdom on 1 June 2023

Size Name: 250 Count (Pack of 1) | Colour Name: Black | **Verified Purchase**

These are my go to straws. I was initially worried they would be too wide, but they are just perfect for serving up cocktails with. Good durability too, they don't disintegrate upon first contact with water, unlike many alternatives that I have tried.

# We sell 400,000 units a month

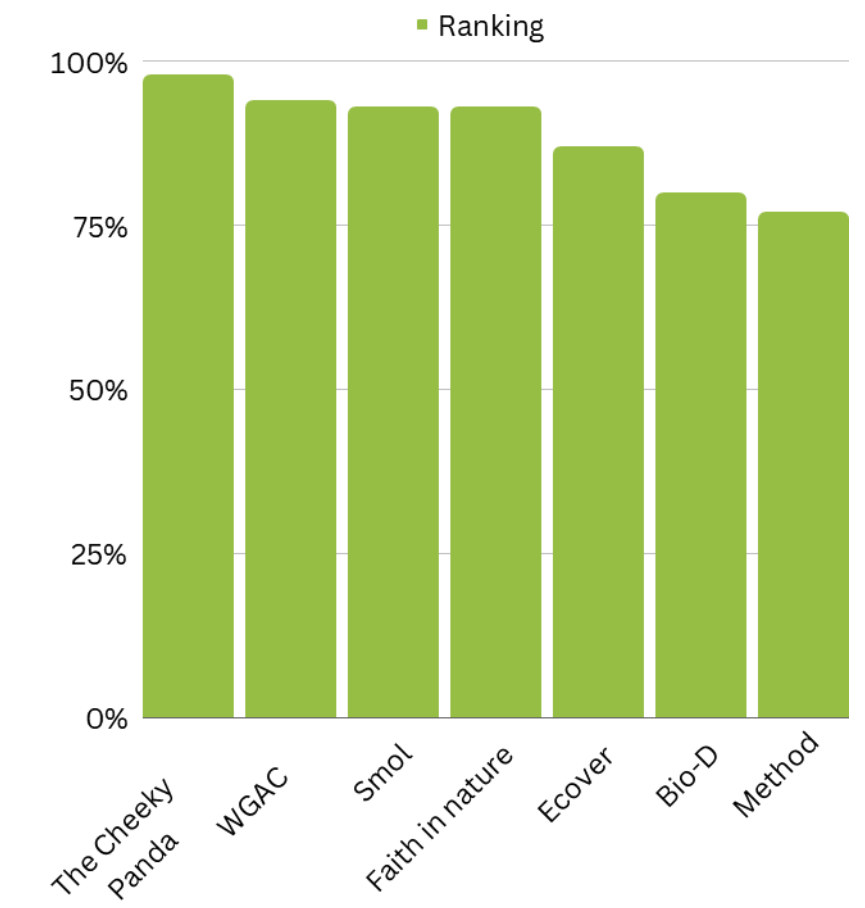




**Bamboo Toilet Paper?**  
I can't believe it's soooooo Smooth!

# Our Brand is Ranked **Number 1**

Which ranked The Cheeky Panda the most sustainable brand from a survey of 4,083 members.



**B Corp, No PFAS, No Irritation**

# We Are a Global Sustainability Brand



The Cheeky Panda founded in the UK by Chris and Julie is becoming a global force for sustainability,

Our products are available in over **30** countries across more than **10,000** retail stores in the UK.



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# B2B Sectors and Sample Portfolio



Clients serviced through our janitorial distribution, facilities management and catering partners



## Financial Services

- 5 investment banks
- 4 insurance firms
- 1 retail bank



## Education

- 4 Universities
- 10 Colleges
- 15 Schools
- 10 Nurseries



## Professional Services and Tech

- 6 accounting firms
- 4 consultancy firms
- 4 law firms
- 6 Major Tech Firms



## NHS and Care Homes

- 2 Hospitals
- 10 GP surgeries
- 5 care homes
- 10 dental surgeries



## Government

- 4 central government
- 5 local government



## Hotels, Restaurants and Venues

- 5 major venues
- 15 restaurant chains
- 20 hotels

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# Innovation Continued!



A range of branded and non branded dispensers

## Bamboo Range

- Bamboo Center Feed Dispenser
- Bamboo Hand towel Dispenser
- Bamboo Tray for Handtowels

## Regular Range

- Jumbo
- Mini Jumbo
- Handtowel
- Bulk Pack



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# We are Gold Standard Accredited



## FSC AUDITED & SUSTAINABLY SOURCED

Our bamboo products are all FSC approved, providing consumers the confidence our range has been made with materials from well managed forests. The Bamboo forests used have been independently audited and meet the FSC's 10 Principles and Criteria for Forest Management.

## PFAS FREE

### PFAS FREE

Our products are certified PFAS free. PFAS are contained in almost all recycled paper and 90% of all straws tested. By buying PFAS free products you are being good to our environment and human health.



## PROUD TO BE A B CORPORATION

This means that we have scrutinised every aspect of our company to ensure we are doing the best for people and planet. This third-party accreditation allows you to know that we are amongst some of the most ethical and sustainable businesses in the world!



## VEGAN SOCIETY CERTIFIED

We are the first tissue brand to be Vegan Certified by the Vegan Society, the first and most trusted vegan organisation in the world. All our products are free from animal ingredients, by-products, and not tested on animals.



## CRUELTY-FREE GUARANTEED

We have also gained The Leaping Bunny approval. This means that all our wipes range and all the ingredients contained within them, are produced without the use of animal testing.



## MANUFACTURING PARTNERS CERTIFICATIONS

We ensure that our manufacturing partners adhere to our high standards, with all needing to have as a minimum ISO9001, ISO14001, and ISO45001. These are all checked by independent auditors to ensure compliance

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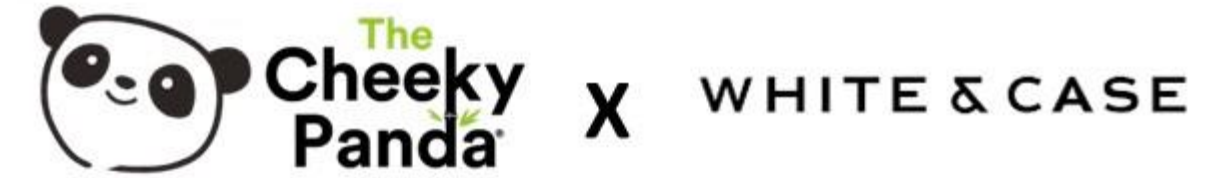
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# Calculating The Numbers

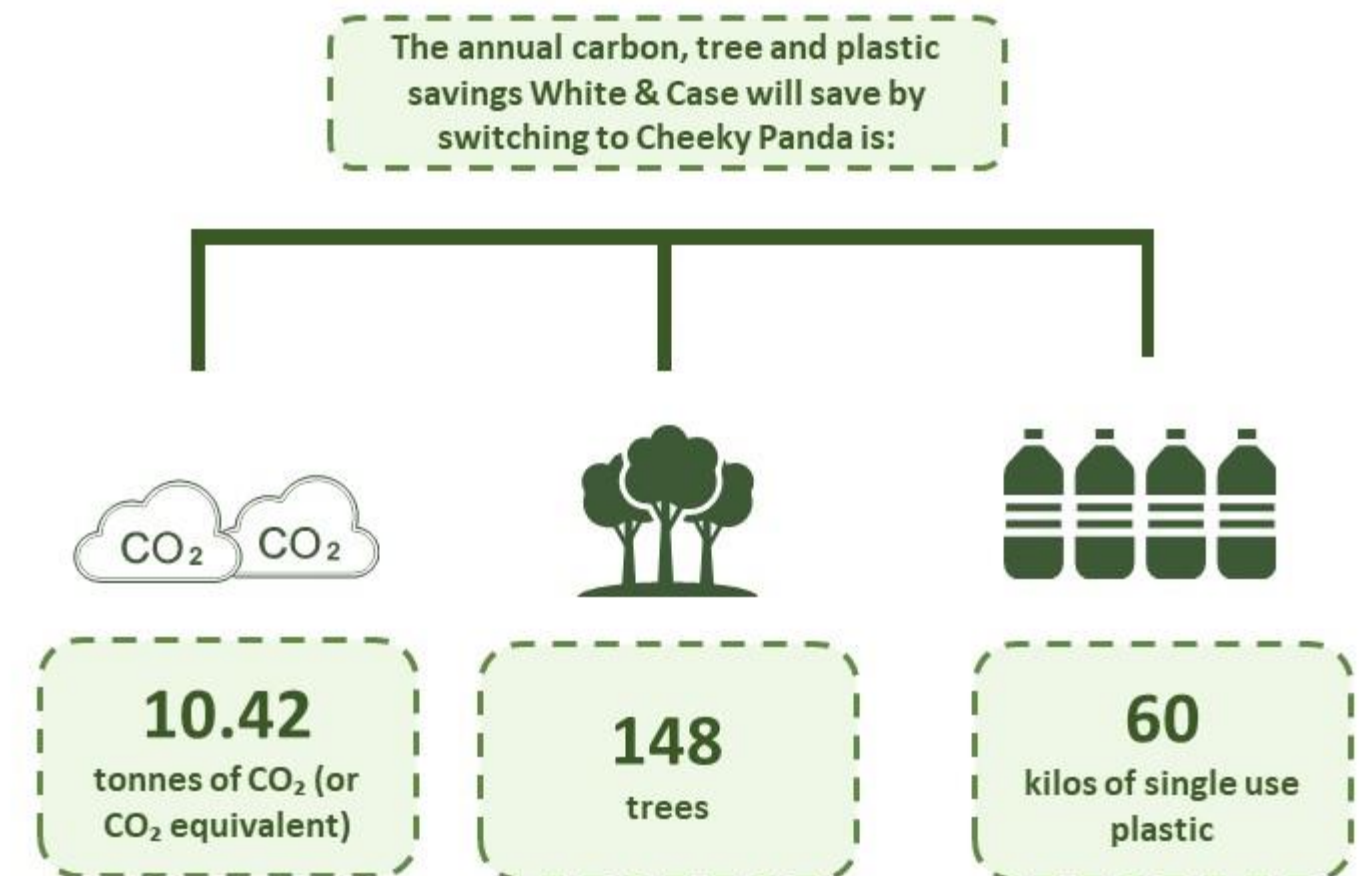
We have a calculator that allows you to enter the number of cases used per year and it will calculate the client's Plastic, Trees and Carbon Savings.

Reduce Plastic, Cut Carbon, Save Trees	
Annual Tissue cases per year	1,200
Average of grams of plastic per case	50
Total kilos of plastic saved per year	60.0
Average Weight per case in KG	6.2
Total ton of tissue used per year	7
Trees saved per ton	20
Total trees saved per year	148.8
Carbon saved per ton of product vs regular tissue	1.40
Tons of carbon saving per month	0.87
Tons of carbon saving per year	10.42

This can then get transferred into an infographic as shown on the right that can be used for posters or sharing on clients internal and external communications about what they have delivered.



The Cheeky Panda working in partnership with **WHITE & CASE** to create sustainable solutions.



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# Case Study: **The Oval**



The Oval Cricket Ground was looking for a sustainable solution which allowed them to have an impact upon their carbon footprint, help to reduce plastic waste, and let their customers have a quality product and experience.

Through switching to The Cheeky Panda, they have:

- reduced their **carbon footprint by 22 tonnes** which is the same as driving a car twice around the world.
- Saved **315 trees** which is the same as 2 cricket pitches.
- Reduced **plastic waste by 24.9kg** which is the same weight as a giant Otter.

The cleaning staff were widely celebrated by the members for making this positive change.

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# Case Study: **Edinburgh Zoo**



Edinburgh Zoo works to help educate, protect and breed rare and endangered species. Cheeky Panda has helped re-introduce the **Hover Fly** which acts like a pollinator in the same way bees do back into the Cairngorms.

The Zoo has also

- Reduced their **carbon footprint by 16 tonnes** which is the same as powering 3 homes for a year
- Saved **230 trees** which is the same as 4 football pitches
- Reduced **plastic waste by 93kg** which is the same weight as a mountain goat.

The visitors widely celebrated this positive change and we ran a free competition with all expenses family holiday with KungFu Panda to visit the zoo.

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# Case Study: **Brewdog**



## Performance

Brewdog moved its entire estate over to **The Cheeky Panda** straws, after they found in slushies our bamboo straws lasted twice as long where the previous straws went 'soft and mushy'.

## Environmental

The Cheeky Panda straws contain no PFAS.

By using our bamboo straws this also helped BrewDog reduce their carbon footprint.

## Social

They supported a B Corp and vegan certified business. They also made a video about it [Cheeky Panda and BrewDog Partnership](#)

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# Time to Add to Basket

Look at our product range



# System Toilet Tissues



## PLASTIC FREE MAXI JUMBO ROLL 300M 6 ROLLS

Product Code: N/A  
Case Code: PFMAXJRL6  
Units per Case: 6  
Cases per Pallet: UK 50 – EU 30

Barcode: 5060561630400  
Product description: 300m x 6 rolls of Bamboo toilet tissue, dispenser sold separately. Case weight 3.06kg



## PLASTIC FREE MINI JUMBO ROLL 150M 12 ROLLS

Product Code: N/A  
Case Code: PFMINJRL12  
Units per Case: 12  
Cases per Pallet: UK 30 – EU 30

Barcode: 5060561630387  
Product description: 150m x 12 rolls of Bamboo toilet tissue, dispenser sold separately. Case weight 4.68kg



## TOILET TISSUE TRAVEL BULK PACK

Product Code: TOILTBULK  
Case Code: TOILTBULKX36  
Units per Case: 36  
Cases per Pallet: UK 75 – EU 60

Barcode: 5060561630066  
Product description: 36 packs of Bamboo toilet tissues. Packed in a plastic pack. Dispenser sold separately Case weight 2.16kg

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# Kitchen Towel and Conventional Toilet Tissue



## PLASTIC FREE KITCHEN 10 ROLLS

Product Code: PFKITCHRL2  
Case Code: PFKITCHRL2X5  
Units per Case: 5  
Cases per Pallet: UK 56 – EU 42

Barcode: 5060561630042  
Product description: 2 x 100 sheet  
Bamboo kitchen roll. Wrapped in a paper  
outer. Case weight 2.08kg.



## PLASTIC FREE TOILET TISSUE 24 ROLLS

Product Code: N/A  
Case Code: PFTOILT24  
Units per Case: N/A  
Cases per Pallet: UK 75 – EU 35

Barcode: 5060561630288  
Product description: 24 x 200 sheet  
Bamboo toilet rolls. Boxed in a  
cardboard outer. Case weight 3.18kg.



## PLASTIC FREE TOILET TISSUE 48 ROLLS

Product Code: N/A  
Case Code: PFTOILT48  
Units per Case: N/A  
Cases per Pallet: UK 40 – EU 24

Barcode: 5060561630172  
Product description: 48 x 200 sheet  
Bamboo toilet rolls. Boxed in a  
cardboard outer. Case weight 6.36kg.



## NATURALLY COLOURED TOILET TISSUE 48 ROLLS

Product Code: N/A  
Case Code: PFTOILT48-UB  
Units per Case: N/A  
Cases per Pallet: UK 40 – EU 24

Barcode: 5060561630813  
Product description: 48 x 200 sheet  
Naturally coloured Bamboo toilet rolls.  
Boxed in a cardboard outer.  
Case weight 6.36kg.

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# Hand Towels and Facial Tissues



## V FOLD FLUSHABLE HAND TOWEL 3200S

Product Code: N/A  
Case Code: VHANDTW20  
Units per Case: 1  
Cases per Pallet: UK 28 – EU 21

Barcode: 5060561630158  
Product description: 3200 Bamboo, flushable hand towels, dispenser sold separately. Case weight 11.00kg



## Z FOLD FLUSHABLE HAND TOWEL 3000S

Product Code: N/A  
Case Code: ZHANDTW15  
Units per Case: 1  
Cases per Pallet: UK 32 – EU 28

Barcode: 0700461678649  
Product description: 3000 Bamboo, flushable hand towels, dispenser sold separately. Case weight 8.18kg



## PLASTIC FREE CUBE FACIAL TISSUE

Product Code: CUBFT  
Case Code: CUBFTX12  
Units per Case: 12  
Cases per Pallet: UK 98 – EU 77

Barcode: 841161106305  
Product description: 56, soft and gentle bamboo tissues. Wrapped in a cardboard outer. Case weight 1.66kg.



## PLASTIC FREE FLAT BOX FACIAL TISSUE

Product Code: FLAFT  
Case Code: FLAFTX12  
Units per Case: 12  
Cases per Pallet: UK 96 – EU 80

Barcode: 841161106299  
Product description: 80, soft and gentle bamboo tissues. Wrapped in a cardboard outer. Case weight 2.20kg.

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Reference Video

17. [Cheeky Panda Flushable Handtowels](#)

# Wipes Range



## FACIAL CLEANSING WIPES COCONUT/ ROSE/ PLAIN

Product Code: FACEWCCN  
Case Code: FACEWCCNX24  
Units per Case: 24  
Cases per Pallet: UK 96 – EU 80

Barcode: 5060561630769  
Product description: 25 plastic free, bamboo beauty wipes. Packed in a recyclable plastic pack. Case weight 4.85kg



## BABY WIPES SINGLE PACKS

Product Code: BABYW  
Case Code: BABYWX24  
Units per Case: 24  
Cases per Pallet: UK 45 – EU 30

Barcode: 5060561630165  
Product description: 64 plastic free, bamboo baby wipes. Packed in a recyclable plastic pack. Case weight 10.70kg



## BABY WIPES MULTI-PACK BULK BOX

Product Code: N/A  
Case Code: BABYWMUL12  
Units per Case: N/A  
Cases per Pallet: UK 90 – EU 60

Barcode: 5060561630752  
Product description: 12 x 64 plastic free, bamboo baby wipes. Packed in a recyclable plastic pack. Case weight 5.35kg



## ANTI BACTERIAL SURFACE WIPES 90 wipes per packs

Product Code: 5060561630417  
Case Code: 15060561630414  
Units per Case: 6  
Cases per Pallet: UK 120

Product description: Ideal for busy office environments, to help disinfect, sanitise and clean. Manufactured to meet anti-bacterial and anti-viral standards EN 1276 and EN 14476  
Case weight 4kg.

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# Multi Sized **Multi Coloured Straws**



## **PLASTIC FREE MULTICOLOURED STRAWS (PACK OF 100)**

Product Code: STRWMULTI  
Case Code: STRWMULTIX48  
Units per Case: 48  
Cases per Pallet: UK 35 – EU 28

Barcode: 5060561630431  
Product description: 100 multicoloured bamboo-based paper straws. Boxed in a cardboard outer. Case weight 1.73kg.



## **BAMBOO SIP STRAWS PACK 250 BLACK**

Product Code: SPSTRWBLA  
Case Code: SPSTRWBLAX24  
Units per Case: 24  
Cases per Pallet: UK 50 – EU 40

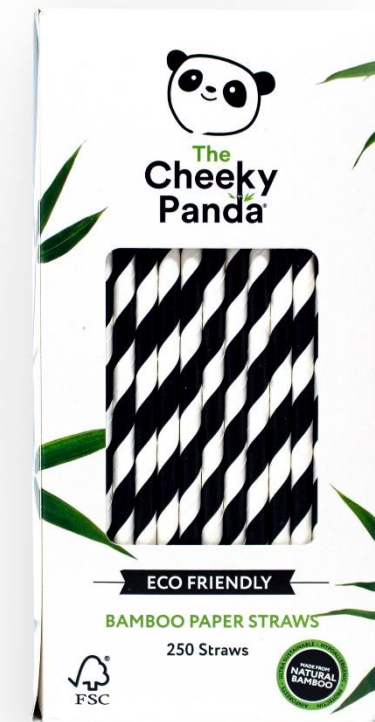
Barcode: 5060561630653  
Product description: 250 bamboo-based paper sip straws. Boxed in a cardboard outer. Case weight 7.04kg



## **BAMBOO STRAWS PACK 250 BLACK**

Product Code: STRWBLA  
Case Code: STRWBLAX24  
Units per Case: 24  
Cases per Pallet: UK 35 – EU 28

Barcode: 5060561630363  
Product description: 250 bamboo-based paper straws. Boxed in a cardboard outer. Case weight 7.61kg



## **BAMBOO STRAWS PACK 250 BLACK & WHITE STRIPE**

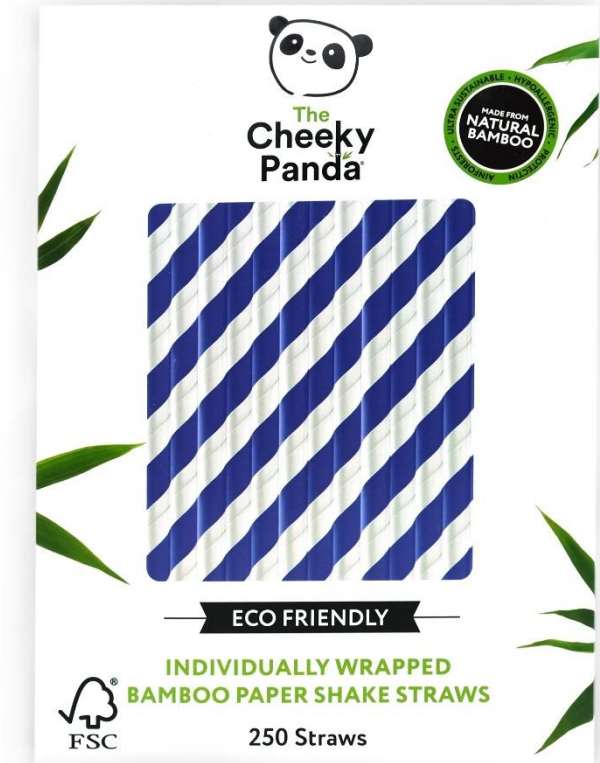
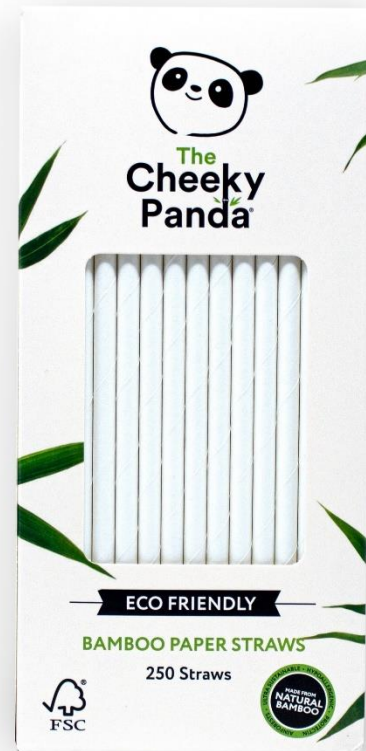
Product Code: STRWBLAST  
Case Code: STRWBLASTX24  
Units per Case: 24  
Cases per Pallet: UK 35 – EU 28

Barcode: 5060561630448  
Product description: 250 bamboo-based paper straws. Boxed in a cardboard outer. Case weight 7.61kg

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# Multi Sized **Multi Coloured Straws**



## **BAMBOO STRAWS PACK 250 WHITE**

Product Code: STRWWHI  
Case Code: STRWBLAX24  
Units per Case: 24  
Cases per Pallet: UK 35 – EU 28

Barcode: 5060561630486  
Product description: 250 bamboo-based paper straws. Boxed in a cardboard outer.  
Case weight 7.61kg

## **BAMBOO STRAWS PACK 250 RED & WHITE STRIPE**

Product Code: STRWREDST  
Case Code: STRWREDSTX24  
Units per Case: 24  
Cases per Pallet: UK 35 – EU 28

Barcode: 5060561630455  
Product description: 250 bamboo-based paper straws. Boxed in a cardboard outer.  
Case weight 7.61kg

## **BAMBOO STRAWS PACK 250 BLUE & WHITE STRIPE**

Product Code: STRWBJUST  
Case Code: STRWBJUSTX24  
Units per Case: 24  
Cases per Pallet: UK 35 – EU 28

Barcode: 5060561630479  
Product description: 250 bamboo-based paper straws. Boxed in a cardboard outer.  
Case weight 7.61kg

## **BAMBOO SHAKE STRAWS PACK 250 BLUE & WHITE STRIPE**

Product Code: SKSTRWBJUST  
Case Code: SKSTRWBJUSTX12  
Units per Case: 12  
Cases per Pallet: UK 15 – EU 12

Barcode: 5060561630677  
Product description: 250 bamboo-based paper straws. Boxed in a cardboard outer.  
Case weight 8.80kg

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# Straws and Napkins



## BAMBOO SHAKE STRAWS PACK 250 RED & WHITE STRIPE

Product Code: SKSTRWREDST  
Case Code: SKSTRWREDSTX12  
Units per Case: 12  
Cases per Pallet: UK 15 – EU 12

Barcode: 5060561630660  
Product description: 250 bamboo-based paper straws. Boxed in a cardboard outer.  
Case weight 8.80kg

## BAMBOO BUBBLETEA EXTRA WIDE STRAWS 100 MULTICLOURED

Product Code: STRWMULTIEW  
Case Code: STRWMULTIEWX20  
Units per Case: 20  
Cases per Pallet: UK 18 – EU 15

Barcode: 5060561630912  
Product description: 100 bamboo-based extra wide paper straws. Boxed in a cardboard outer. Case weight 8.87kg

## PLASTIC FREE BAMBOO COCKTAIL NAPKIN 100S

Product Code: PFCNAPK  
Case Code: PFCNAPKX30  
Units per Case: 30  
Cases per Pallet: UK 36 – EU 24

Barcode: 5060561630110  
Product description: 100 bamboo-based paper napkins . Boxed in a cardboard outer.  
Case weight 4.98kg

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# YOUR CONTACTS AT THE CHEEKY PANDA



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