



Company:

Vision Express Opticians

Location:

National (multiple stores across the UK)

Overview:

Retail fit out hoarding - concession roll-outs within Tesco stores

Solution:

Hoardfast[®] uPVC



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Vision Express is one of the largest optical retailers in the UK. In 2017 Vision Express announced its acquisition of Tesco Opticians, adding 200 stores into its estate and prompting an intensive refurbishment project.

Westgate were awarded the hoarding contract for all store refurbishments including; delivery, hoarding installation and demount, installation of disruption graphics, collection, cleaning and re-delivery. Every store in the UK and Ireland needed to be updated in the five month project schedule.

Over 6000 linear metres of Hoardfast uPVC hoarding was installed in total across the project. **The speed of which the panels were erected led to minimal store disturbance**, including many installations taking place at night to minimise the overall disruption for the customer, at times there were up to 13 stores being installed at any one time.

The **ability to hire and reuse the system meant that there was no on site waste**, an important part of any eco-friendly construction project for companies such as Vision Express and Tesco who are committed to environmental policies.