

SOCIAL VALUE COMMITMENTS

We created an Employment and Skills Plan (ESP) to monitor the commitments which we made to Orbit. We have also several other social value programmes that were measured throughout the contract.

CONTRACTUAL COMMITMENTS	TARGET	ACTUAL	RAG
Work experience placement	26	38	●
Jobs Created on project – target PC PO 12/13	26	68	●
Jobs Created on project – PO postcodes	30%	30%	●
Construction Careers, Advice & Guidance (CIAG) Events	14	17	●
Site visits	10	10	●
Training weeks on site	1656 (31 apprentices)	2063 (37 apprentices)	●
Qualifying the workforce – project workforce	29	70	●
Training plans	6	70	●
Community projects – sponsorship of IT equipment for a community	4	4	●
DIY workshops	2	1	●
Economic growth – use of social enterprise's	2	7	●
Economic growth – use of local SMES	10%	13.8%	●

Wates Group

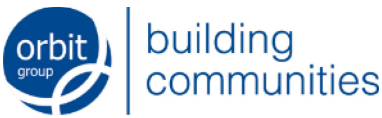
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FINAL PROJECT IMPACT REPORT | APRIL 2020 – SEPTEMBER 2022

PARK EAST, ERITH

KEY HIGHLIGHTS



CLIENT: Orbit  
VALUE: £95M  
PROJECT: Park East

Park East is a £95 million development in Erith delivered alongside Housing Association Orbit in partnership with the London Borough of Bexley. The project consists of 320 new homes built, of which 20% are private sale, 24% Shared Ownership and 56% for rent to accommodate a mixed tenure community.

This Project Impact Report showcases the meaningful social impact that Wates Residential and our partners have brought to Bexley and the surrounding communities as part of our presence at Erith.



We believe that everyone deserves a great place to live. This means looking beyond bricks and mortar to deliver a special type of regeneration, focused on listening to the needs of local people. As a result, we are confident that the impressive social impact delivered at Park East to date will truly leave a positive, lasting legacy for the local community.




Helen Bunch  
EXECUTIVE MANAGING DIRECTOR – WATES





# KEY HIGHLIGHTS: SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

WATES OVERALL INVESTMENT	£62,786,406
SOCIAL VALUE ADD — USING THE SOCIAL VALUE PORTAL TOMS	
TARGETED SOCIAL & LOCAL ECONOMIC VALUE	£9,106,681
DELIVERED SOCIAL & LOCAL ECONOMIC VALUE	£25,316,141

EMPLOYMENT AND TRAINING		
	Number of local people completed our 'Building Futures' programme	95
	Number of local people completed our 'Construct a Career' programme	10
	Number of workforce made up of local people	30%
	Number of people have been recruited into Full Time Employment	68
	Number of work experience placements hosted	38
	Number of apprentices and management trainees = 2,063 of training weeks	37
	Number of local people engaged through 10 site visits	120
	Number of people from the community engaged in activities	505
	Number of young people engaged via educational projects	1,030
	Number of hours invested in employment and training initiatives	39,768
	Number of hours invested in supporting people through education initiatives	162
	Investment into improved employability of young people on this project	£9,294

GROWING STRONGER AND MORE SUSTAINABLE COMMUNITIES		
 	Number of hours invested into volunteering and supporting the community	362
	Invested into local charities/community causes	£70,920

CREATING ECONOMIC PROSPERITY		
	£'s spent with Social Enterprises	£125,557
	£'s spent with 96 SMEs	£61,365,069



Ria Morris won Employer and School partnership award from the GLA and Mayor of London. This was for the work carried out with two SEND schools including workshops and work experience.



The supply chain on site donated vouchers which enabled the team to buy Christmas food and essentials to make up hampers for residents on Erith Park. The hampers were given to Active Horizons, a charity/ community centre on Erith Park.



Bexley Twofold Positive about Employment event was attended by Danielle Buckley, Ria Morris and Chris Young. This event was in relation to supporting Bexley Twofold in providing paid employment to those with a disability. Adam works as a cleaner on our Park East site.

CONSIDERATE  
CONSTRUCTORS SCORE

44



100%

TONNES OF  
CONSTRUCTION WASTE



DIVERTED  
FROM LANDFILL



ONLY FSC CERTIFIED  
TIMBER USED ON THIS  
PROJECT



# KEY HIGHLIGHTS: SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT



The team at Park East carried out SEND awareness training to provide confidence when working with individuals with needs.

We launched 'What construction workers do' book at Peareswood Primary School, providing a free book to all key stage 2 children. We also carried out an interactive visit to the school with author Emma, who read sections of the book and engaged with the children carrying out construction related quizzes. Rosie, Section Manager at Park East, was also present to answer questions the children had on the Construction Industry.



We donated 3 new laptops and 1 tablet to Active Horizons.

"We are delighted to have received this wonderful donation of IT equipment. It will make an immeasurable difference to so many residents in Erith including helping individuals to develop digital and employability skills, supporting job searches and enabling the delivery of coding classes for young people."

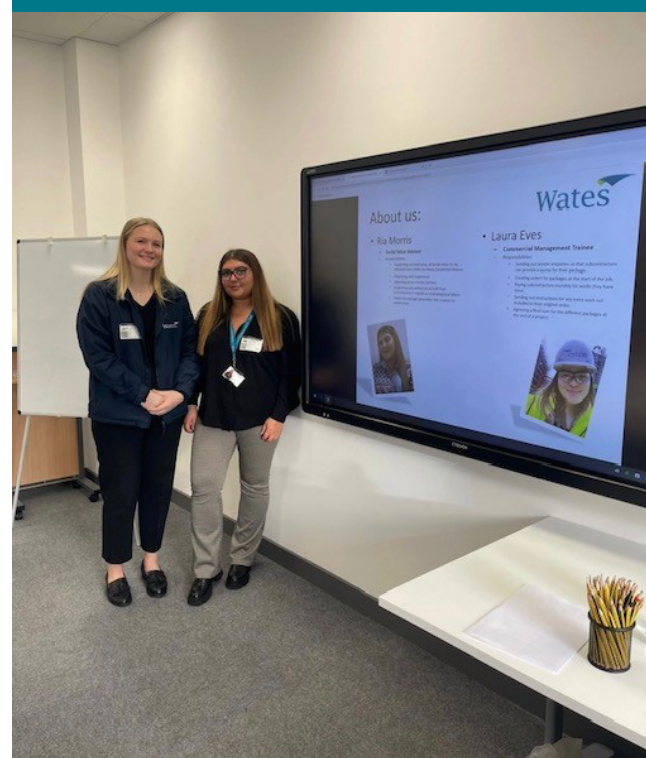
**Yeukia Taruvinga**  
Director of Active Horizons



Each year we donated Easter Eggs to Active Horizons for the residents on Erith Park.



Ria & Laura carried out onsite workshops, work experience and practical workshops to two SEND schools.



Wates held a charity golf day on 07 October. The supply chain attended and raised £3,000 for FunFriends. Funfriends is a local based charity that provides clubs and support for people with additional needs and welcome respite for some families.



# KEY HIGHLIGHTS: SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT



We hosted a celebration dinner for Reece, Peter and Adam who have been part of the Bexley Twofold programme. Adam and Peter completed a supported internship and Reece worked in paid employment. Since the site finishing, Adam, Reece and Peter have all secured new jobs. Awards were given.



Community and conservation week consisted of removing old fences and clearing the area for a local community run organisation



Our client Orbit approached us through the Covid pandemic to ask if we were able to donate essential PPE to a partner of theirs, Global Generation Church who required PPE to send to India.

The team donated a total of **£1,365.24**

- Gloves (box of 100) x 20
- Masks (box of 100) x 50
- Face shields (10pack) x 20
- Soap (pack 6) x 17
- Hand sanitisers (120 bottles)

Employment engagement event organised by our client Orbit. Our sub-contractors Buxton McNulty and East Electrical attended to talk all things jobs/apprenticeships and what it's like to work in the construction industry.



We carried out a DIY workshop for Park East and Erith Park residents. The residents learnt the following:

- How to change a lightbulb
- How to change a toilet seat
- How to change door handles
- Check your smoke alarm
- How to reset your electrics if they have tripped
- How to fix a leaking tap
- How to bleed your radiator



Park East was shortlisted for a Social Value award at the Building Awards in November 2022.



Park East won the 'Health & Safety Excellence Award 2022' from Orbit.

