

CREATING TOMORROW TOGETHER: WATES AND MERSEYSIDE FIRE & RESCUE AUTHORITY

SOCIAL VALUE HIGHLIGHTS





Introduction

Wates is a company with a single-minded commitment to delivering the highest quality for our customers while making a lasting difference to the communities in which we work.

This brochure provides a summary of the social, economic and environmental impacts achieved on Merseyside Fire & Rescue projects.

“THE ENERGY AND ENTHUSIASM ACROSS ALL PROJECTS TO GO ABOVE AND BEYOND BUILDING HAS BEEN A FORCE FOR GOOD IN OUR COMMUNITY. THE COMMITMENT AND DEDICATION FROM THE TEAM HAS BEEN OUTSTANDING.”

Stewart Woods - Head of Estates at Merseyside Fire & Rescue Service





What is social value and why is it important to Wates?

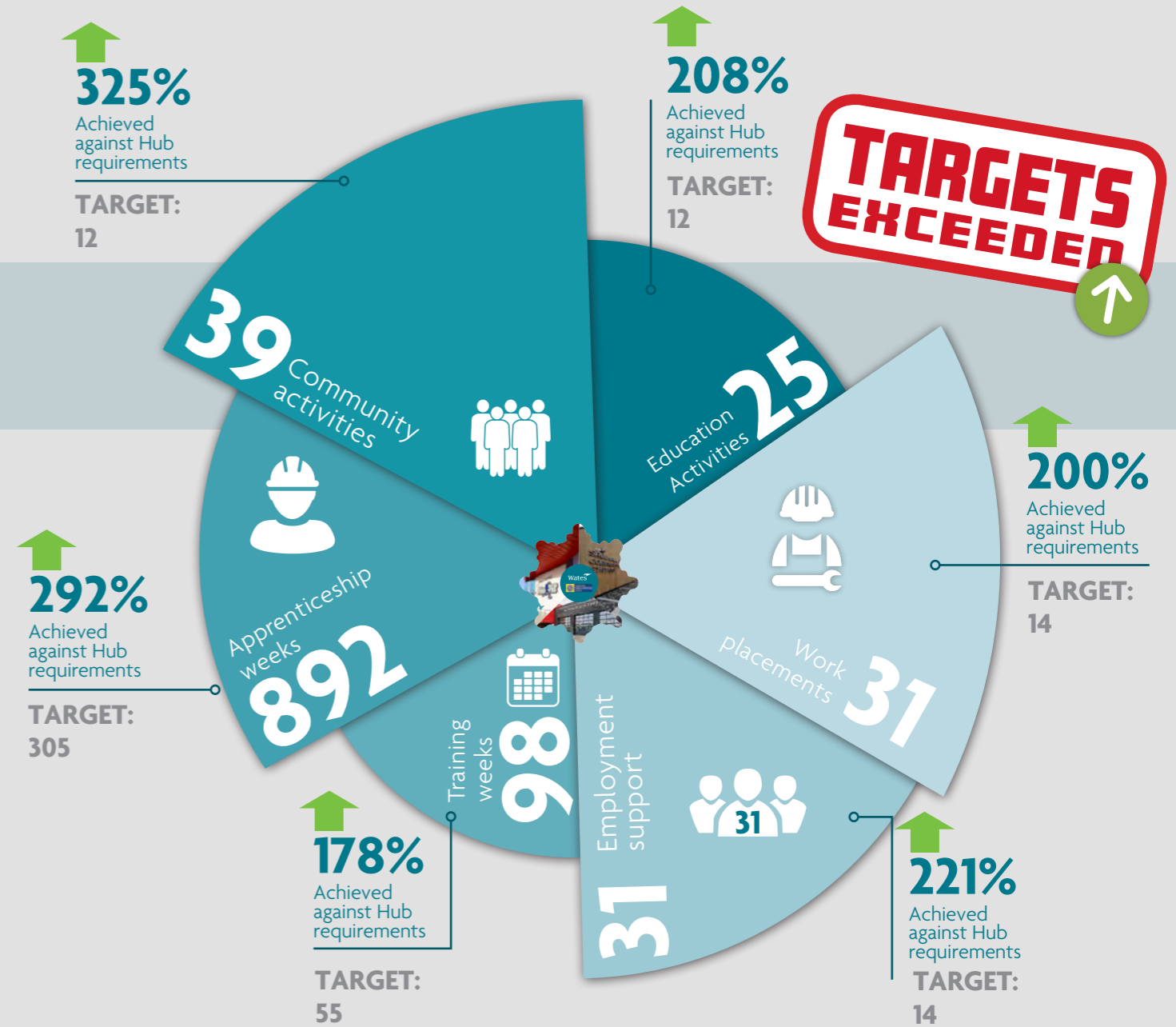
Social value addresses a motivation to enhance the fabric of society. At Wates, we consider the potential to create change for people and places alongside financial cost; striving to build an enduring, positive legacy that will extend beyond the lifetime of any Wates project.

To deliver social value in practice we identify initiatives that will drive, for example, improvements in life opportunities, health and wellbeing, confidence, work-readiness, unemployment level, crime reduction, youth engagement, rehabilitation and environmental protection/enhancement. Prioritising Social Value enables us to create a positive legacy in the communities we live and work and aligns us with partners who are committed to social change to bring change.



Social Value Highlights

Social value activity over the four fire station sites; Toxteth, Prescott, Saughall Massie and St Helens.





Social Value Delivered:

ST HELENS COMMUNITY FIRE STATION

£7.7m, 2020

A design and build and environmental improvement project which will remediate a former glass manufacturing site and former coal colliery. The project has seen the demolition, bulk excavation and ground re-engineering of the former Pilkington's glass manufacturing facility and previously a coal mining colliery. A heavily contaminated site requiring extensive remediation and ground engineering. This two-storey, three bay Fire Accommodation Project at Milverny, St Helens, incorporates a training tower, community and prevention rooms, lecture rooms and full FF&E fit out.



£5m

SPENT WITH SME'S WITHIN 50 MILES OF THE SITES

385

APPRENTICESHIP WEEKS (TARGET 66)

1698

HOURS INVESTED BY STAFF IN EDUCATION ACTIVITIES

10

COMMUNITY ACTIVITIES (TARGET 3)

4

EMPLOYMENT ACTIVITIES (TARGET 4)

31

TRAINING WEEKS (TARGET 14)

4

WORK PLACEMENTS (TARGET 3)

6

EDUCATION ACTIVITIES (TARGET 3)

“THE PROJECT HAS BEEN EXTREMELY WELL MANAGED AND CONSTRUCTED ON A DIFFICULT BROWNFIELD SITE WITH A NUMBER OF CHALLENGING GROUND CONDITIONS DUE TO THE HISTORICAL INDUSTRIAL USE OF THE SITE. TO DELIVER THE STATION AHEAD OF PROGRAMME DURING THE COVID-19 PANDEMIC IS TESTIMONY TO THE COMMITMENT AND DEDICATION OF THE WHOLE PROJECT AND CONSTRUCTION TEAM. THE QUALITY AND FINISH AT HANDOVER IS EXCEPTIONAL.”

Stewart Woods - Head of Estates at Merseyside Fire & Rescue Service

“IT IS A HUGE PRIVILEGE TO DELIVER THIS PROJECT ON BEHALF OF MFRA WHO HAVE CONTINUED TO SUPPORT THE COMMUNITY IN MANY WAYS THROUGHOUT THE LIFE OF THE PROJECT. I AM PROUD OF THE EFFORTS THAT THE PROJECT TEAM HAVE MADE ON THIS FANTASTIC NEW FACILITY. IT HAS BEEN INSPIRING TO WITNESS THE COMMUNITY EFFORT THAT HAS BEEN MADE.”

Jamie Bawden – Wates Project Manager

The North West Construction Hub framework sets baseline targets based on the value of the project (per £m), and we try to maximise social value wherever possible. At St Helens, we have done extremely well to deliver on commitments in the most challenging of years.



Activity	Expectation	We achieved
Education activities	3 or above	6 ↑
Apprenticeships weeks	70 or above	385 ↑
Community engagement	3 or above	10 ↑
Employment activities	3 or above	4 ↑
Work placements	6 or above	4 ✓
Training weeks	12 or above	31 ↑

Prioritising local investment, health, safety and wellbeing

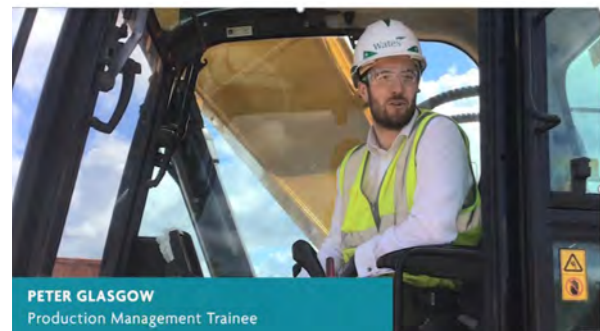
- The pandemic presented major challenges to our projects, our business and our industry as a whole, but it has brought to the fore the importance of working as a team. For St Helens Community Fire Station, the health, safety and wellbeing of our customer, everyone working on the project and the wider public has always been our top priority.



As part of our work with the LRCG we took part in a Road Safety Week campaign supporting local primary schools, Wates Community Investment Manager, Angie Eardley joined Kier and HA Civils at the event.

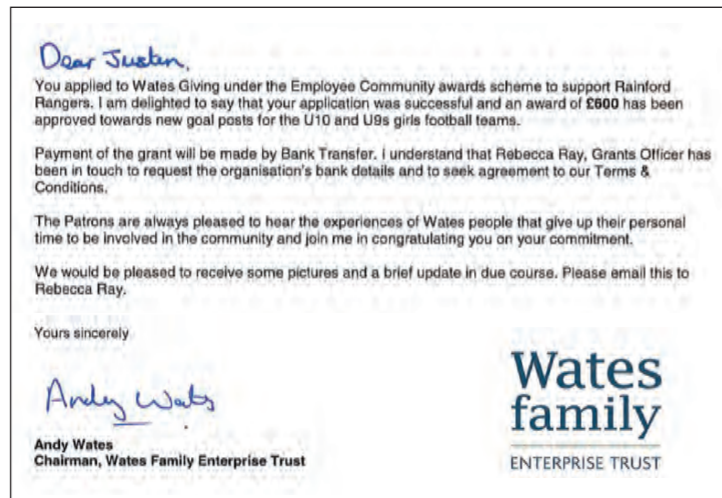


JAMIE BAWDEN
Project Manager



PETER GLASGOW
Production Management Trainee

A Glimpse Behind the Hoarding - Wates joined up with Generation for Change (G4C) to host a webinar to young professionals in the industry. Jamie and Peter took us on a journey around site giving an insight of what challenges they have faced and how these have been overcome.



Wates Giving has awarded a Community Grant and donated £600 to the Rainford Rangers under 9 & 10's Girls Football Club. The grant will be used to provide four number goal posts, a welcome replacement from the current lightweight cones. Justin, who's daughter is a member of the team, is a coach at the club and gives up much of his spare time to training and match days.



Supply chain support for the Archbishop Beck Catholic Sports College Career Day, before the days of social distancing!

AWARDS and (HUGE APPLAUSE) for St Helens team, two team members working on St Helens Fire station won awards with G4C: Peter Glasgow, (Top) Production Trainee on the St Helens site won Trainee of the Year and Lewis Hough, Regional Buyer won New Professional of the Year - Lewis worked closely with the team during the Covid pandemic to ensure materials and PPE were provided.



Wates supported the OK2ASK Campaign throughout the project from the Launch at Saints Stadium on 13th December 2019 with continued awareness on site #BrewMonday #OK2ASK.



A donation of Easter Eggs from the supply chain was donated to Teardrops in St Helens for local underprivileged families. Matt Benson, Assistant Surveyor pictured above.

Poster to Mosaic Competition

Holy Cross Primary School pupils took part in a poster competition, the quality of drawings were so high it made it very difficult for MFRS to choose a final four. After much deliberation the final four were chosen. The drawings will be made into a mosaic displayed at St Helens Community Fire Station.

"THANK YOU TO JAMIE AND THE SITE TEAM FOR YOUR SUPPORT THROUGHOUT THESE CHALLENGING TIMES. BEING INVOLVED IN THE POSTER COMPETITION HAS BEEN REAL GOOD FUN FOR THE CHILDREN AND TO HAVE THEM JUDGED BY THE CHIEF FIRE OFFICER IS FANTASTIC. WE ARE SO THANKFUL TO BE PART OF YOUR PROJECT!"
Head Teacher at Holy Cross Primary, Cally Gillespi





Social Value Delivered:

Saughall Massie Community Fire Station

£4.7m, 2019

Design and construction of a single storey two-bay Fire Accommodation Project incorporating external drill and training facilities, offices, meeting rooms and car parking. It will include a sedum roof, timber cladding, collapsible training tower and full FF&E fit out. The Greenfield site building is sympathetic to the adjacent conservation area.

Above and beyond

This project exceeded NWCH targets for training weeks, work placements, apprenticeship weeks and community activities. Activities involved communication through newsletters, open days, remembrance services and the donation of a Conservation Society notice board.



£2.5m 

SPENT WITH SME'S WITHIN 50 MILES OF THE SITES

132 

APPRENTICESHIP WEEKS (TARGET 70)

507 

HOURS INVESTED BY STAFF IN EDUCATION ACTIVITIES

5 

COMMUNITY ACTIVITIES (TARGET 3)

3 

EMPLOYMENT SUPPORT (TARGET 3)

14 

TRAINING WEEKS (TARGET 12)

6 

WORK PLACEMENTS (TARGET 6)

3 

EDUCATION ACTIVITIES (TARGET 3)

"RIGHT FROM THE START, THE TEAM HAVE EMBRACED ALL THE COMMUNITY INVESTMENT INITIATIVES FOR THIS PROJECT. A HUGE THANK YOU TO ALL THE TEAM AND SUPPLY CHAIN PARTNERS FOR BEING INVOLVED AND FOR HELPING TO MAKE A DIFFERENCE."

Charlotte Hollingsworth, Assistant Surveyor and Community Investment Lead, Wates Construction North West

"WE ARE WORKING CLOSELY WITH OUR CLIENT AND NEIGHBOURS TO FIND MEANINGFUL WAYS TO GIVE BACK TO THE LOCAL COMMUNITY AND ENSURE THAT OUR PRESENCE ON SITE POSITIVELY BENEFITS THE LOCAL AREA."

Paul Dodsworth, Managing Director, Wates Construction North

The North West Construction Hub framework sets baseline targets based on the value of the project (per £m), and we try to maximise social value wherever possible. At Saughall Massie, we hugely exceeded our targets once again!



Activity	Expectation	We achieved
Education activities	3 or above	3 ✓
Apprenticeships weeks	70 or above	132 ↑
Community engagement	3 or above	4 ↑
Employment activities	3 or above	3 ✓
Work placements	6 or above	6 ✓
Training weeks	12 or above	14 ↑

Prioritising local investment.

- To maximise local spend, Wates held a 'Meet the Buyer' day, conducted with the Local Chamber of Commerce and Community partners.
- Sub-contracting to local businesses does not always guarantee employment of local people, but these are the people who add strength to the local pound, spending more of their earnings in the local economy. As such, Wates committed to a target of 90%+ of the workforce for the New Community Fire Station being local.
- Wates supply chain appointments were also encouraged to cascade these local labour targets as part of their contract.



Wates has gifted a brand new defibrillator to the community in Saughall Massie as part of its ongoing work in Wirral

Supporting local people into training and job opportunities in construction.

- Partnering with the local Birkenhead Prince's Trust team, Wates offered young people site-based work placements, supported community volunteering activities and gave 'careers in construction' advice sessions.



Honor and Ivor Goodsite visit Black Horse Hill Infant School, Saughall Massie



Merseyside Fire & Rescue Authority along with North West Ambulance Service and Wates staff with Honor and Ivor Goodsite Kieran, Prince's Trust candidate

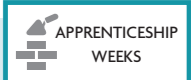


Mark McCall - Construction Manager, Saughall Massie, attending the Liverpool Skills Show



Wates team supporting Prince's Trust candidates with their CVs whilst on site

Apprentice opportunity



Daniel Bresnahan was employed with Wates in February 2017 through Calico's CITB shared apprenticeship scheme, joining the Prescott Fire Station team and then working on Saughall and St Helens. Looking back on his time working on the three Fire Stations, he commented:

"AFTER SPENDING MY TIME WORKING ON MERSEYSIDE FIRE PROJECTS I HAVE LEARNT THAT EVERY PROJECT IS DIFFERENT – THAT'S ONE OF THE THINGS I FIND INTERESTING ABOUT CONSTRUCTION. EACH PROJECT WILL BRING SOMETHING NEW, AND HAS ITS OWN CHALLENGES THAT NEED TO BE DEALT WITH. I'M LOOKING FORWARD TO LEARNING MORE AND PROGRESSING MY CAREER."

Daniel Bresnahan - QS Apprentice





Social Value Delivered:

Prescot Community Fire and Police Station

£7.2m, 2018

Wates exemplar design incorporated operational and welfare accommodation, community meeting rooms and additional facilities, external drill and training spaces and associated car-parking; with additional space for a new Neighbourhood Police Station, completed ahead of schedule.

Above and beyond

This project exceeded NWCH targets for training weeks, apprenticeship weeks, education activities and community activities. Activities involved communication through newsletters and open days.



£5m 

SPENT WITH SME'S WITHIN 50 MILES OF THE SITES

136 

APPRENTICESHIP WEEKS (TARGET 66)

509 

HOURS INVESTED BY STAFF IN EDUCATION ACTIVITIES

6 

COMMUNITY ACTIVITIES (TARGET 3)

6 

EMPLOYMENT ACTIVITIES (TARGET 4)

17 

TRAINING WEEKS (TARGET 14)

4 

WORK PLACEMENTS (TARGET 3)

5 

EDUCATION ACTIVITIES (TARGET 3)

The North West Construction Hub framework sets baseline targets based on the value of the project (per £m), but we try to maximise social value wherever possible. At Prescot, we hugely exceeded our targets once again!



Activity	Expectation	We achieved
Education activities	3 or above	5 ↑
Apprenticeships weeks	66 or above	136 ↑
Community engagement	3 or above	6 ↑
Employment activities	4 or above	6 ↑
Work placements	3 or above	4 ↑
Training weeks	14 or above	17 ↑

Community Investment on this project.

- We engaged with Merseyside communities, creating new relationships with local businesses, suppliers and consultants and strengthening the supply chain in the region.
- To exceed NWCH targets we committed to the engagement of a 100% local project and design team.
- Wates worked with local schools to raise awareness of construction and took part in local volunteering events.
- The Prince's Trust were again, a key stakeholder; they had a full-time presence and operation base on site which allowed us to have constant engagement with the Teams through work placements and careers sessions.
- The site team achieved a score of 43 on the Considerate Constructors Scheme, which in turn earned the site a 'Performance Beyond Compliance' Award, presented to Anthony Judge, Project Manager.
- Five young people were offered supported employment and training opportunities with three of them choosing to start training as Quantity Surveyors Multi Skilled apprentices.



Wates staff volunteers have been helping to pave the way for the long-awaited new memorial building and heritage centre at Knowsley Cemetery in Whiston



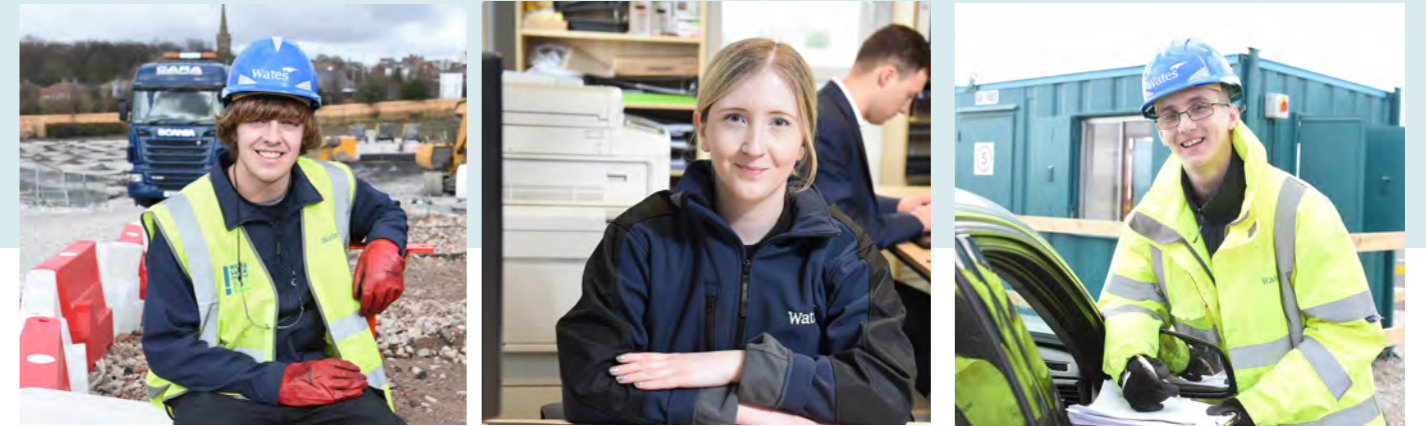
Celebrating Apprenticeship success at Prescot

Helping local people

During the pre-construction phase of the project we engaged with Patrick McCarten and his team from Knowsley Council, who provided us with the tools and support to enable us to recruit young people from the Knowsley area into employment.

“KNOWSLEY WORKS HAVE ENJOYED WORKING CLOSELY WITH THE WATES TEAM ON THE PRESCOT FIRE STATION PROJECT. WATES STAFF SUPPORTED THE RECRUITMENT OF LOCAL YOUNG PEOPLE INTO PAID POSITIONS AND APPRENTICESHIPS, OVERCOMING CHALLENGES AND ALWAYS PRIORITISING THE NEEDS OF LOCAL PEOPLE THEY HAVE BEEN OUTSTANDING PROFESSIONALS THROUGHOUT AND WE WOULD BE HAPPY TO WORK WITH THEM AGAIN”

PATRICK MCCARTEN HEAD OF EMPLOYMENT & SKILLS



Our Lady's Primary School art competition and site visit

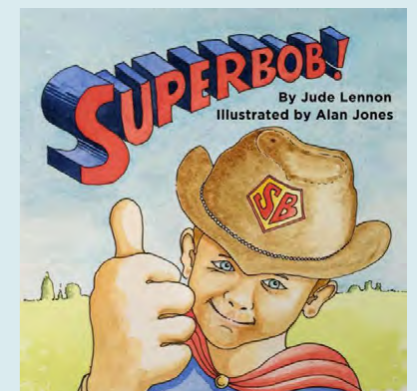
Wates and MFRS conducted an art competition which was hosted at Our Lady's Primary School. Pupils were invited to design a mural for the entrance footpath of the new fire station and the entries were all fantastic! The winning mosaic, created by Olivia, is now in the fire station's community garden. Anthony Judge, Project Manager, invited a group of pupils to tour the almost complete premises, and he took great pride in showing Olivia, her teachers and her school friends where her winning design would be displayed. She beamed proudly when her teacher pointed out that she could bring her family to see her mural in years to come; a lasting legacy in the community.



Slow Down for Bobby Campaign:

The Bobby Colleran Trust was officially registered as a charity in September 2015, following the fatal accident of six-year-old Bobby Colleran in 2014, who was walking home from school with his mum when he was knocked over and killed.

Since then, his family have campaigned for safer roads outside all schools, so Wates liaised with Joanne Colleran of 'The Bobby Colleran Trust' to organise a road safety assembly for Our Lady's Primary School in Prescot. The assembly was delivered by Jude Lennon, who has written two children's books for the charity, addressing both general road safety and parking outside schools. To ensure ongoing awareness the school received a free copy of each book from Jude after the assembly.





Social Value Delivered:

Toxteth Fire Fit Hub

£5.5m, 2013

Toxteth Fire Fit Hub, the first of its kind in the UK, involved the relocation of Toxteth Fire Station and the construction of an adjoining Youth Centre, which is now Home to Liverpool's Super Youth Zone - a state of the art, world class facility for sports, music, culture and diversity designed by young people, for young people.

This is a project that has become a model example of how construction can facilitate a lasting positive impact on the local economy. It continues to encourage social cohesion, create employment and training opportunities and above all stimulate strong local pride. It was made possible through funding from the Merseyside Fire & Rescue Service, Liverpool City Council and the myplace initiative from the Department for Education. Wates Giving also donated £27,000 for sustaining apprenticeship jobs.

Fire Fit are also delighted to join ComMutual, who provided us with the opportunity to extend our services and enhance engagement across the wider community, whilst ensuring young people are at the heart of what we do. All of this hard work has made the Hub a truly unique complex that the local community can be proud of.



£3.5m 

SPENT WITH SME'S WITHIN
50 MILES OF THE SITES

239 

APPRENTICESHIP
WEEKS
(TARGET 103)

18 

EMPLOYMENT
SUPPORT
(TARGET 3)

36 

TRAINING
WEEKS
(TARGET 15)

18 

WORK
PLACEMENTS
(TARGET 4)

11 

EDUCATION
ACTIVITIES
(TARGET 3)

Wates added value approach included:

- Meet the Buyer event held to enable Local Supply Chain engagement
- Direct employment coming from the Liverpool City Region was 95%
- Labour on site recruited from across the North West was 100%, with 65% of these from Merseyside
- Eight sustainable apprenticeships created for age groups 17 to 24
- Created employment for 15 young people in collaboration with Liverpool Community College
- Toxteth apprentices have achieved NW Young Achiever of the Year and UKCG Apprentice of the Year awards
- 12-month paid work experience for a member of the Toxteth Youth Participation Group
- Since commencement of construction there has been a 40% reduction in reported local crime
- A community cabin was provided to enable residents to view the progress of the construction work safely. No crime incidents occurred throughout the project life in what can be a challenging area.



Apprenticeship success



One of the seven apprentices on the Toxteth Fire Fit project was Sean Millican, who came through the Prince's Trust programme. Unemployed when he was given this opportunity, Sean went on to win the National UKCG Apprentice of the Year Award. He was subsequently awarded a place on the Wates trainee programme and is being financially supported through his HNC.

AFTER STARTING MY APPRENTICESHIP ON TOXTETH FIREFIT STATION, I THEN MOVED ONTO STANLEY SEN SCHOOL, WHERE I BEGAN THE WATES MANAGEMENT PROGRAMME AS TRAINEE QUANTITY SURVEYOR. LATER - WHILST WORKING ON THE MIDDLEWICH PROJECT - I DECIDED TO TAKE THE ROUTE OF PRODUCTION TRAINEE (TRAINEE SITE MANAGER), WHICH HAS EVENTUALLY RESULTED IN MY RECENT PROMOTION TO SECTION MANAGER (2019). I AM CURRENTLY WORKING ON MANCHESTER EDEN SCHOOL, WHERE I AIM TO FURTHER MY DEVELOPMENT AND HOPEFULLY PROGRESS MY CAREER TO SITE MANAGEMENT" Sean Millican, Apprentice employed by Wates

WE ARE OVER THE MOON WITH THE POSITIVE APPROACH WATES TOOK WITH THE APPRENTICES AND THE REAL DIFFERENCE THIS MADE TO THE YOUNG PEOPLE AND THE COMMUNITY. THE ON-SITE TEAM CERTAINLY WENT ABOVE AND BEYOND IN HELPING THE APPRENTICES IN THEIR STUDYING AND DEVELOPMENT. WATES DID A GREAT JOB IN 'LEADING' THE YOUNG PEOPLE AND HELPED THEM TO DEVELOP BOUNDARIES FOR ACCEPTABLE BEHAVIOUR IN ORDER TO ADAPT TO A WORKING ENVIRONMENT."

Kieran Timmins, Deputy Chief Executive at Merseyside Fire & Rescue Authority







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