

PROJECT IMPACT REPORT

Braywick Leisure Centre

Royal Borough of Windsor and Maidenhead



Supporting the Local Economy



75%

Workforce employed locally



8

Social Enterprise companies supported



75

have benefited from Employment & Training Initiatives



4,054

Hours invested in supporting people by Wates staff



£37.4m

Economic benefit generated for the local community



£13.9m

Total amount spent with local SME's



£221k

invested with Social Enterprises



194

companies attended the Meet the Buyer event

Employment & Training

Investing in Education



16

Apprentices employed on this project



730

Students supported by our education activities and programmes



£5,575

is the value of our investment into supporting Education

Investing in the Community



913

Hours have been invested into volunteering and supporting the community



209

Number of people from the community engaged in activities



£60,180

Total Wates investment into local charities/ community causes (including support hours)

Improving the environment



44

scored in the Considerate Constructors Scheme



100%

of construction waste diverted from landfill



100

Trees planted locally and 250 tonnes of CO2 offset through accredited scheme

Project social value highlights

Social, Local and Economic Value Add' statistics contributed by this project, calculated using the National TOMs

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Economic benefit generated for the local community

£13.9m
Total amount spent with local SME's

75%
People benefited from Employment & Training Initiatives

£5,575
Is the value of our investment into supporting Education

£60,180
Total Wates investment into local charities

100
Trees planted locally and 250 tonnes of CO2 offset through accredited scheme

PROJECT HIGHLIGHTS



Building Futures Programme

Building Futures is a two week QCF accredited (qualifications and credit framework) vocational construction training programme, which Wates Group delivers in partnership with Ixion Holdings. The course is for anyone 19 and over living locally, unemployed and looking for a career in construction.

Included within the course is: Health & Safety, asbestos awareness, carpentry/multi-trade skills, manual handling, CV workshop, interview skills and CSCS test to obtain a CSCS card.

A Building Futures course was held for Braywick Leisure Centre at Larchfield Community Centre in Maidenhead and was attended by 17 local candidates who visited the site for a tour and a presentation about the project. One of the candidates is now working as the Gateman for the Braywick site.

CCS Hoarding Competition and School Visit

The Braywick Leisure Centre site team invited year 5 and 6 pupils from two local primary schools, LowbrookAcademy and Holy Trinity C of E Primary School to do paintings for the hoarding as an entry for the CCS national Hoarding Competition. They were given the theme of sport and performing arts.

Once the paintings were displayed on the hoarding, the site team invited 150 pupils from both schools to view their artwork.

Cllr Samantha Rayner attended the visit and awarded prizes for the best pictures, along with the CCS mascot HonorGoodsite.

The children were then able to go and view the site and given a talk about what was being built and ask questions.

Lowbrook Academy Assembly

The Braywick Leisure Centre site team were invited to Lowbrook Academy School to do an assembly about building the leisure centre. This took place after the students had visited the site to view their paintings on the hoarding.

The children were all extremely interested in the new leisure centre and having already visited asked lots of good questions and were keen to learn about the impact on the wild life.





Construction course helps transform maidenhead man’s life

A jobseeker in Maidenhead has turned his life around thanks to Wates Construction, the contractor building the new Braywick Leisure Centre, securing his first ever job following a free training scheme for the long-term unemployed.

Upon completion of Wates’ accredited Building Futures programme, in which candidates aged 19+ are provided with two weeks’ construction training, Breaze Roberts (26) was one of two participants invited to work with Wates full time.

Prior to taking part in the course, Breaze had yet to find a job, having spent his late teens and early twenties getting into trouble with the police. A lack of confidence had proved a barrier to meeting people and learning new skills but after meeting course organisers, Ixion at the local JobCentre, Breaze decided it was time for a fresh start. He commented: “I was very apprehensive about starting the course and the first day was tough but my advice to anyone starting out on the Building Futures programme is to stick it out – it has definitely changed my life for the better.”

OUR EXPERTS



“Social value is the long-term, sustainable improvement for society that can be gained by promoting positive social, economic and environmental impact. By considering social value in the decisions we take as a business, including the way we operate, employ staff, engage with communities and procure products and services, we can cultivate a more sustainable, resilient and inclusive society. This enables Wates Group to build a positive legacy and demonstrate that business done well can be a force for good.”

Su Pickerill
Group Community Investment Manager